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VESPER MARINE'S AISWATCHMATE SELECTED TO ACCOMPANY YOUNGEST SAILOR'S GLOBAL SOLO VOYAGE ATTEMPT

Abby Sunderland Chooses Vesper Marine's Award-Winning AIS Collision Avoidance System to Ensure Safety For Her Record-Breaking Venture

Auckland, New Zealand. – Vesper Marine, a leading manufacturer of innovative marine safety products, announced today its sponsorship of Abby Sunderland's record-breaking sailing attempt to be the youngest person to sail around the world non-stop by herself. To support the challenge, Sunderland has selected Vesper Marine to equip her Open 40 sailboat with its award-winning, all-in-one dedicated collision avoidance display, the AISWatchMate. Scheduled to embark on her adventure tomorrow, January 13, 2010, Sunderland can rely on the AISWatchMate for timely and easy-to-process information to interpret potentially hazardous crossing situations and react accordingly to ensure a safe sailing adventure.

"We are pleased to have the Vesper Marine AISWatchMate collision avoidance system be part of Abby's extraordinary endeavor," said Jeff Robbins, co-founder, Vesper Marine. "As a leader in marine safety systems, our low-power, easy-to-use, standalone dedicated AIS display system is the perfect complement to her electronics suite. It will improve safety and provide Abby with a more worry-free worldwide sailing bid."

Laurence Sunderland, Abby Sunderland's father and manager, put it simply, "Abby would not be leaving without the AISWatchMate onboard!"

Dedicated to providing boaters with a simple, straightforward safety aid that includes user-friendly filters and proactive alerts, the AISWatchMate is particularly well suited to single-handed captains. Sunderland is the latest in a noteworthy list of individuals who have selected the

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AISWatchMate to support their record-setting efforts at sea. Australian teenage adventurer, Jessica Watson, after an earlier collision with a cargo ship off the southern Queensland coast, installed an AISWatchMate while preparing in Sydney for her worldwide sailing challenge. Shaun Quincey also chose a Vesper Marine collision avoidance system for his venture to follow in his father Colin Quincey's footsteps to single-handedly cross the Tasman Sea in a rowboat.

For additional details on Abby Sunderland's AISWatchMate-equipped voyage and to follow her journey, visit www.abbysunderland.com. For more information Vesper Marine and its AISWatchMate product line, please visit www.vespermarine.com.

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About Vesper Marine:

Based in Auckland, New Zealand, privately held Vesper Marine is a global provider of marine safety products. Committed to rigorous R&D and innovation, the company designs and manufactures affordable practical electronic solutions that enhance boating safety and save lives in potentially dangerous marine situations. www.vespermarine.com

About the AISWatchMate:

The AISWatchMate by Vesper Marine is an award-winning Automatic Identification System (AIS) collision avoidance instrument system designed for recreational and light commercial vessels. Easy to use, the AISWatchMate is a dedicated safety solution delivering 24 x 7 on-the-water vigilance of potentially dangerous situations. The marine electronics system enhances awareness, improves safety and offers greater peace of mind for a more efficient and secure boating experience.



Abby Sunderland with installed Vesper Marine AISWatchMate



Vesper Marine AISWatchMate

For high-resolution imagery and other editorial requests, please contact:

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